



## Delivering Enterprise Advantages Intranets & Extranets

An Aalpha Information Systems India Pvt. Ltd. Perspective

Need help energizing your enterprise computing needs?  
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### DELIVERING ENTERPRISE ADVANTAGES: INTRANETS & EXTRANETS

An active communication and collaboration paradigm is critical to business success today, in an increasingly dynamic world marketplace.

Effectiveness in information sharing in both extra-enterprise (external partners and customers) and intra-enterprise (employees) environments can bring home a strong competitive advantage to the organization. Extranet and Intranets are highly successful secure mechanisms of the internet that help you actualize information availability for external business cohesion and internal productivity.

**Both networks help an enterprise transcend time and geographic barriers in coming closer to business and organizational contexts for mutual advantages with customers, employees and business partners.**

**Here are some useful definitions:**

**Intranet:** A secure, privately managed family of internet applications deployed within an enterprise. Usually a pure intranet is inaccessible to the public internet, but today secure connections are being brought in using firewalls which serve to keep at bay unauthorized intrusions.

**Extranet:** A confidential network technology serving an extended enterprise. Its motive power is strong, consistent relationships with clearly identified customers and supply chain constituents outside an enterprise. Secure behind firewalls from public access, an extranet may be a confluence of open and closed networks depending upon the choice of the enterprise.

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### ENTERPRISE INTRANETS

Intranets are beyond just an enterprise's private property. Intranets need to be deployed with unanimous organizational support and require intelligent application of internet architectures and protocols with attendant security to unique business contexts. They hold out tremendous potential for advances in organizational efficiencies in communication, process management, information and knowledge management, integration of disparate information systems within a single enterprise, greater transparency and high quality in employee PR and training.

**They have the power to deliver extraordinary communication capabilities to the organization, unleashing from within hidden reserves of employee collaboration and knowledge sharing.**

Intranets are designed to provide a whole host of useful applications and operations like email, workflow automation, collaborative document management, shared publishing and smart interface of employee desktops with a variety of information systems aiding in daily operations. Most enterprises choose a sequential approach to accommodating the various content frameworks into their intranets - automating the delivery of information and processes that belong to internal functions like HR, IT, Finance, Marketing, Administration, Corporate, and a large repository of relevant external research and information archives.

They are private business networks available to all employees anywhere in the world - any time - offering prudent reductions in costs and delays, and exciting benefits, in communication and collaboration for any enterprise. Outstanding are the following benefits: superior employee communications, efficient processes and minimal paperwork, improved accuracy in operations, enhanced usage of resources available, establishing best practices, and measurable consistencies in client relations.

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### ENTERPRISE EXTRANETS

These are quite simply enterprise intranets that are engineered to encompass a larger business environment, connecting with key external constituents like customers, suppliers, partners and allied agencies. Extranets employ the same philosophy as intranets in that they propagate improved communication and co-operation for identifiable mutual benefits. They extend the ability to share key relevant data and offer application exchange to those who support your business and operations. Special applications are designed and built in conjunction with the various organizations' intranets with a secure sharing of selective information with business partners.

**Extranets help enterprises successfully network and collaborate with partners, customers and suppliers knitting them closely with predictable and contingent business situations.**

Proactive blueprints of business situations and future demands will help extranets deliver extraordinary service to customers ensuring high speed, admirable intuition, and well packaged solutions. They can help reduce customer-servicing costs and minimize resource wastage, offer a ready route to new product launches through tracking customer expectations and insight, improve and incentives partner and supplier communications, and help jumpstart employee productivity and process/ service improvements due to stronger connections to the extended business world.

Extranets have demonstrated worldwide excellent viability in collaborative product development, supply chain efficiencies, enhanced logistics, and better time-to-market and in instant reach to key customers. They provide judicious support in remote sales support when connected with critical sales and marketing information systems and customer information data in corporate intranets. Improved customer support becomes a tangible reality for the enterprise, since crucial knowledge and subject matter expertise within the enterprise is available for customers anywhere in the world.

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### ENTERPRISE FOCUS

Enterprises need to focus diligently on the strategies to use internet technologies to extract competitive superiority.

Today it is common knowledge that extranets and intranets are a low cost, efficient alternative to high cost electronic data interchange technologies. The organizations need to clearly define the transformation desired in their processes - working flexibly, adopting new technologies and enabling the exchange of business information and transactions. The applications and information available on these two critical networks should be up-to-date, relevant and ever available to all key constituents. Business data should be identified so as to allow for design of proper and secure information exchange and transmission between the variety of audiences in and out of the enterprise.

What is critical, in effect, is the internal willingness to share information and enthusiasm for a collaborative mode of working. There exist many options for enterprises to acquire intranets and extranets for their productive deployment:

- Choose constituent modules for careful, sequential automation.
- Host internally the sophisticated intranet/ extranet software and related content management systems.
- Outsource completely to a comprehensive application service provider (ASP)
- Commission a proven supplier to design, deploy and manage your networks.

### The Right Option

Each option offers its own relevant advantages while the last two are the most compelling of them all. Of these, identifying the right developer and contracting them for a long term support solution will prove more sensible since pre-packaged solutions do not meet the exigencies of unique and dynamic business contexts.

Working with a development firm well versed with the convergence of enterprise networks and insight into appropriate groupware solutions is vital. Your solution provider must be able to blend expertise in business consulting with technical superiority to offer tangible improvements in coordination, communication and collaboration that are the three pillars of business networks.

With the right choice of a technology partner, you can enjoy flexibility and precision in designing objectives for success, paradigms for information exchange, technology insight and choices, establishing relevant security measures etc.

Enterprises are assured of round the year support, flexible and timely upgradation of technology, reliability and reduced support costs, apart from improved ROI and careful adherence to calibrated medium and long term goals for enterprise results.

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### ABOUT AALPHA INFORMATION SYSTEMS INDIA PVT. LTD.

Aalpha Information Systems India Pvt. Ltd. provides development, customization and integration services in enterprise applications, eCommerce and mobile solutions, to companies of all sizes.

#### **Meet your Deadline/ Improve your Bottom-line**

With our expertise in a wide range of technologies and industry-specific competencies, you will realize the true value of software solutions - aligned to your business goals, and deployed just when you require them. Put simply, our business processes deliver cutting edge results.

#### **Accelerate your technology ROI.**

To help you achieve this, we develop, deploy, and host customized, scalable technology solutions that integrate seamlessly into our customers' existing environment. We pride ourselves on the fact that almost all our customers have experienced a faster time-to-market and an attractively low total cost of ownership.

#### **Global Intellect + Local Advantages (Cost)**

Welcome to a brand new global technology partner. We sustain relationships with major international corporations and engaging partnerships with leading application vendors. We build capabilities and specialized expertise in different domains across a huge range of geographies across the world.

#### **Action + Intelligence + Expertise**

Aalpha Information Systems India Pvt. Ltd. is that unique consulting partner with whom you can understand past results, identify trends and plan for the future. With great confidence, and deep assurance. We give you the much-needed release from technology pinpoints, powering your processes and moving your information to the edge of effectiveness. **Go ahead.**

#### **Proven enterprise scale capability**

Aalpha Information Systems India Pvt. Ltd. rests strongly on the foundation of proven mission-critical solution deployments and rapid development cycles to meet intense milestones. This comes from working for and adapting to some of the most demanding industry leaders across the world. Our technologists and consultants offer extensive experience in building e-business and mobile computing solutions, as well as an exciting array of horizontal business functions.

#### **Extra-ordinary breadth, solid solution bandwidth**

With its comprehensive IT skills and capabilities, Aalpha Information Systems India Pvt. Ltd. offers and manages groundbreaking software solutions spanning a range of technology platforms. We use modern software development platforms, software development tools as well as latest project management techniques and software engineering practices.

**Consider this:** Our excellence is evident from highly satisfied and repeat customers across the world for areas like Enterprise Solutions, E-Commerce Portals (B2B and B2C), M-Commerce Applications, ASP Portals, Client Server business applications and product development.

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### ABOUT AALPHA INFORMATION SYSTEMS INDIA PVT. LTD.

#### **India Advantage : Aalpha Leverage**

On Demand access to experienced technology intellect  
Leading edge offshore project management  
Advanced project management and application testing frameworks  
Deep, versatile domain knowledge  
Quality processes, proven methodologies  
State of the art 24 X 7 secure, risk free development facility in India  
Assured Smart Economy – low overall cost and higher ROI  
Satisfied customers across USA, Europe, Australia and Asia

#### **Stretch your Technology ROI with our Flexibility**

With Aalpha Information Systems India Pvt. Ltd., you enjoy smart control and progress overview of the project in development while experiencing reduced overheads and technology issues. We provide versatile project delivery models – fixed price, time and material, variable, hybrid and dedicated development/ competency center models – **to suit any, and every, requirement.**

#### **Knowledge leadership @ Aalpha**

An emerging new world leader in high performance Outsourcing solutions, Aalpha Information Systems India Pvt. Ltd. boasts of an exceptionally talented intellectual base: scores of product/ technology/ platform specialists with a wide ranging expertise and insight into many industries.

We are powered by ideas, backed by solid intellect. For every project, we target full performance of technology for business needs, and always deliver a connected, high touch commitment - **even beyond the development lifecycle.**

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